

Press Release

clickworker's Crowd grows to 1 Million global Users

Essen, September 13, 2017. **clickworker, one of the leading providers of crowdsourcing services, has registered one million Clickworkers on its platform since early September. The robust growth of the crowd over the past two years reflects the increased interest in flexible online jobs.**

The size of the crowd opens new opportunities for implementing projects

When clickworker first executed its crowdsourcing projects in 2009, only 800 Clickworkers, located in Germany, were registered. Because of this, implementing international projects was nearly impossible. Today, with more than one million Clickworkers all over the world, the company has an enormous pool of expertise and working power at its disposal. This way, Clickworkers with specific traits in terms of language, location, and knowledge can be used for customer projects.

Artificial intelligence (AI) brings new, multifaceted assignments

In addition to text, translation, web research, categorization, and tagging jobs, more and more jobs from companies in the research and development industry are made available to Clickworkers. Beside the increasing need of survey executions, there is a rising demand concerning reference data for training systems with artificial intelligence. This entails an abundance of new tasks, and these also bring about a decent amount fun for the Clickworkers. In frequent cases, short videos of gestures or hand movements, selfies with various facial expressions, or speech recordings are required of the users.

“We’re pleased with the rapid growth in Clickworkers, and thus with the interest and trust shown in our company. The Clickworkers are the foundation of our business, and thereby of our success. We are constantly optimizing our platform and continuously expanding our range of services. This way, we can offer our Clickworkers more attractive online jobs and increase the success of our customer projects,” comments Christian Rozsenich, CEO of clickworker GmbH and clickworker.com Inc., on reaching 1 million Clickworkers.

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About clickworker

With more than 1,000,000 users - so-called Clickworkers - in Europe, America, and Asia, clickworker is one of the leading suppliers of paid crowdsourcing. clickworker offers scalable solutions dealing with text generation, AI training data, web research, product data maintenance, surveys, categorization, and tagging in 18 languages and more than 30 target markets.

clickworker is a full-service provider, offering both standardized and custom solutions for implementing data-oriented projects to its customers. These projects are automatically broken up into microjobs and processed by qualified Clickworkers from the crowd for a fee. All results are quality-assured and merged back together, then submitted to the customer.

For standardized tasks in the fields of text generation, translations, surveys, and sentiment analyses, clickworker also offers a self-service solution via the online marketplace.

Field-tested procedures offer reliable, high-quality results with high performance, outstanding scalability, and at a lower price than conventional approaches.

More information at: www.clickworker.com

Twitter: [www.twitter.com/clickworker_com](https://twitter.com/clickworker_com)

LinkedIn: <https://www.linkedin.com/company/clickworker-com-inc->

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