

DATA MANAGEMENT FOR E-COMMERCE

RAPID COLLECTION AND PROCESSING OF THOUSANDS
OF QUALITY-ASSURED DATA



Text

Creation of texts in numerous languages by native speakers.



Categorization & Tagging

Structuring large amounts of data by categorizing & indexing.



Web Research

Data research and verification.



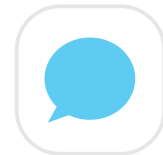
Mobile Crowdsourcing

PoS analysis, photos, collection and verification of local data via smartphone & app.



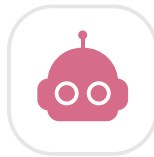
Product Data

Extraction and digitalization of product data for online shops.



Surveys

Participation in surveys and feedback.



AI - Training Data

Creation and processing of datasets for machine learning & Artificial Intelligence (AI) training.

SELF SERVICE

marketplace.clickworker.com



MANAGED SERVICE

+49 201 95 97 18 - 0



CONNECTION

Via API or Plugin



SERVICE CLICKWORKER

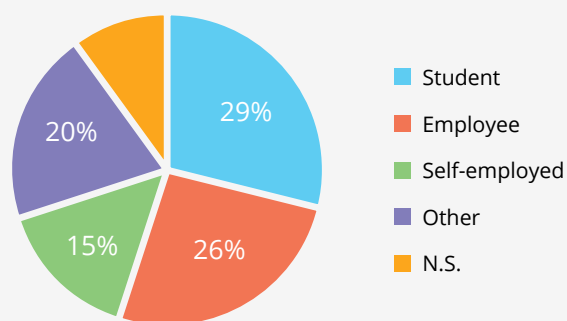
Within our managed service area we develop individual solutions for you and break large projects down into micro jobs. Those jobs are processed directly on our online platform and simultaneously completed by many qualified and tested Clickworkers. All results are quality controlled, reassembled and delivered to you as requested.

This field-tested process offers reliable and high-quality results with high efficiency and outstanding scalability, and at lower prices than with conventional approaches. For smaller and standardized tasks in the areas of text production and surveys, we additionally offer a self-service solution via our online marketplace.

Solutions	Self Service	Managed Service
Texts	✓	✓
Surveys	✓	✓
Web Research	✗	✓
Categorization & Tagging	✗	✓
Product Data Management	✗	✓
Mobile Crowdsourcing	✗	✓
AI - Training Data	✗	✓
Individual Order Creation		
Clickworker Segmentation	Limited	✓
Project-specific Quality Assurance	✗	✓
Support	E-mail, possibly telephone	Dedicated account manager
Data Types (Import / Export)	Data files	Data files, Web forms
Connections	API without tec. support	API + PIM with tec. support
Payment Options	Prepay	Prepay, Invoice

OUR CROWD - >1.2 MILLION CLICKWORKERS

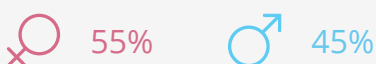
STATUS



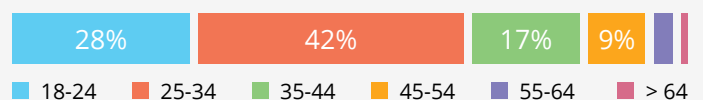
COUNTRY



GENDER



AGE



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