

# DATA POWERED BY CROWD INTELLIGENCE

RAPID COLLECTION AND PROCESSING OF THOUSANDS OF QUALITY-ASSURED DATA



## AI Training Data

Creation and processing of data sets for machine learning & Artificial Intelligence (AI) training.



## Text

Creation of texts in numerous languages by native speakers.



## Categorization & Tagging

Structuring large amounts of data by categorizing & indexing.



## Web Research

Data research and verification.



## Mobile Crowdsourcing

PoS analysis, photos, collection and verification of local data via smartphone & app.



## Surveys

Participation in surveys and feedback.



## Product Data

Extraction and digitalization of product data for online shops.

### SELF SERVICE

[marketplace.clickworker.com](https://marketplace.clickworker.com)



### MANAGED SERVICE

+49 201 95 97 18 - 0



### CONNECTION

Via API oder Plugin



## SERVICE CLICKWORKER

Within our managed service area we develop individual solutions for you and break large projects down into micro jobs. Those jobs are processed directly on our online platform and simultaneously completed by many qualified and tested Clickworkers. All results are quality controlled, reassembled and delivered to you as requested.

This field-tested process offers reliable and high-quality results with high efficiency and outstanding scalability, and at lower prices than with conventional approaches. For smaller and standardized tasks in the areas of text production and surveys, we additionally offer a self service solution via our online marketplace.

Solutions	Self Service	Managed Service
Texts	✓	✓
Surveys	✓	✓
Web Research	✗	✓
Categorization & Tagging	Limited	✓
Product Data Management	✗	✓
Mobile Crowdsourcing	✗	✓
AI Training Data	✗	✓
<b>Individual Order Creation</b>		
Clickworker Segmentation	Limited	✓
Project-specific Quality Assurance	✗	✓
<b>Support</b>	E-mail, possibly telephone	Dedicated account manager
<b>Data Types (Import/Export)</b>	Data files	Data files, Web forms
<b>Connections</b>	API without tec. support	API + PIM with tec. support
<b>Payment Options</b>	Prepay	Prepay, Invoice

## OUR CROWD – >1.5 MILLION CLICKWORKERS

